AMENDED 05-24-96; E#96-119-DSB.

RESOLUTION

NO. 95-86 DSB

- WHEREAS, the Three Affiliated Tribes is an unincorporated tribe of Indians having accepted the Indian Reorganization June 18, 1934, and the recognized governing body of the Tribe is known as the Three Affiliated Tribal Council; and
- WHEREAS, the Three Affiliated Tribal Council, Pursuant of the Constitution of the Three Affiliated Tribal Council, is empowered to negotiate with the Federal, State and Local agencies in the matters which affect the Three Affiliated Tribes, and is empowered to promote and protect the Health, Education, and general Welfare of the tribe and its members; and
- WHEREAS, the formation of this newly evolved Native American Injury Prevention Coalition (NAIPC), include the following member tribes: The Three Affiliated Tribes, The Devils Lake Sioux Tribe, The Turtle Mountain Band of Chippewa Tribe and the Standing Rock Sioux Tribe. Their focus is on the Spirit of Unity and a Stronger Intertribal Voice in advocating Traffic Safety issues and Injury Prevention in all areas; and
- WHEREAS, along with advocating awareness with the Traffic Safety campaigns in injury prevention, the NAIPC will work in attaining funds to address grass -root injury prevention problems; as well as propagate training and leadership programs that implement corrective action tools that utilize education, environmental modifications and advocate new tribal legislation; and
- NOW THEREFORE BE IT RESOLVED, the Three Affiliated Tribes recognizes the importance of prevention; works and fully supports the formation of the Native American Injury Prevention Coalition of the four (4) tribes of North Dakota and South Dakota; and

attachment to R#95-86-DSB

NHTSA Traffic Safety
Grant Proposal
Mandan, Hidatsa & Arikara Nation
Ft. Berthold Reservation

Submitted by:

Susan Paulson
(IHS, Health Educator)
&
Sherry King
(IHS, Sanitarian)

March 20, 1995

1 of 1

A. Back Ground Information

The Fort Berthold Indian Reservation, home to the Mandan, Hidatsa and Arikara Nation, is located in West Central North Dakota, adjacent to Lake Sakakawea, which was formed in the early 1950's by the damming of the Missouri River, near a small community known as Garrison. The Lake divides the reservation into six (6) geographical segments located within the six (6) counties of Dunn, Mercer, Mckenzie, Mclean, Mountrail, and Ward. The major population concentrations is scattered throughout five (5) communities of the reservation; to the North Central segment lies the New Town - Four Bears area; to the Northeast lies Parshall; to the Southeast lies White Shield; to the West lies Mandaree, and to the South is the Twin Buttes Community. Related 1994 BIA Law Enforcement arrests indicated the heaviest concentrations occurring in the New Town area (1479), followed by Parshall (179), then White Shield (172), then Mandaree (153) and Twins Buttes scoring last at 5 arrests(See Appendix, Section 1, Graph a).

The reservation was established in 1851. Presently, the total area of the reservation is 983,380 acres; within which there are three (3) major ownership land categories. They consist of Trust land, Fee Patent Land and U.S. Government (Garrison Dam) land. Additionally, there are six (6) State Highways; encompassing a 127.446 mile radius and another 209 miles of BIA approved Highways. It should be noted that there are only eight (8) full time BIA police officers covering both jurisdictions. Thus, relevant to arrest data, it would be safe to speculate, that perhaps, there could be more arrests; if there were more officers to cite offenders. It should also be noted that this does not include any of the several hundred miles of undesignated roadways comprising 983,380 acres of land on Fort Berthold.

The November 1990 census statistics indicated that there was a total of **8,400** enrolled members and of this total approximately **3776** reside within these reservation communities. Approximately one-third (**33%**) of the total Indian Population living on the reservation is less than **16** years of age, and over **77%** of the residents are under **34** years old. The majority of alcohol related arrests (**1994**) occurred to people in the **18-29** years of age group and accounted for **43%** (852) of the total number (1988) of arrest for that year (See appendix, Section 1, Graph b).

B. Statement of Problem

Accidents on the Fort Berthold Reservation rate number one as the reason for Years of Potential Life Lost (YPLL), before the age of (65) sixty-five. The Indian Health Service YPLL rate is higher then the United States rate; the Aberdeen Area (A.A.) rate for YPLL is even higher then all of the other area service units. According to Indian Health Service statistics, the Fort Berthold (FB) service unit's YPLL rate is higher then the A.A. rate for accidents (FB= 4439.5/100,000 population density; A.A. = 4312.9/100,000 population density). Motor Vehicle accidents account for the majority of these cases, with a rate of 3020.5/100,000 population density. Between the years of 1979-1989, the A.A. Mortality review cited MVA as attributing to greater than 50.0% of all fatalities. Most of the potential years of living for this service population is, in fact, being lost due to accidents; specifically automobile crashes.

According to the Statistics prepared by the Fort Berthold BIA; the division of Law Enforcement Services cited that of 1,988 total arrests made in 1994; 91 % were alcohol related; 272 of those arrests were DUI's. Between the years of 1992-1994, this same data resource reported a trend increase of 59% DUI arrests (See Appendix, Sect.1, Graph c).

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C. Objective and Out Comes (cont.)

Impact Objective:

2. Develop a campaign targeting identified employers in support of "The Three Affiliated Tribes Drunk & Drugged Driving Awareness Month" by January 15, 1996.

Activity	Person Responsible	Date	Outcome Measure
A. Meet with FBIPC/NE	Traffic Safety Officer	November 10, 1995	Activity Calendar
B. Develop Orientation Process	Traffic Safety Officer	November 30, 1995	Facts Sheets Brochures
C. Develop Orientation	NET	December 1st, 19	995 Companies receive packet
D. Employee Fitness Challenge	Traffic Safety Officer	January 20, 1996	Basketball tour.
E. Develop TAT Slogan	Traffic Safety Office	er Jan. 20, 1996	B.B. tourn.
F. Media Campaign	TAT Elders	Nov. 15,1995	4 PSA's dev.
G. Bar Service Training	NET	Nov. 10, 1995	20 trained
Impact Objective:			

Impact Objective:

3. Develop a campaign targeting Employers in support of "All Nations Buckle-Up Month" May 30th, 1996.

Activity	Person Responsible	Date	Outcome Measure
A. Meet with FBIPC/NI	ET Traffic Safety Officer	July 10, 1995	Activity Calendar
B. Meet with Coor. TA	Γ Traffic Safety Office	r July 10, 1995	Coordinate Conf.
Injury Prev. Conf.	IHS Sanitarian		
C. Injury Prevention -	IHS Sanitarian	Aug. 10 & 11, 19	95 100 people
Conference	FBIPC/NET		trained.
D. Child Passenger	FBIPC/NET	March 1st, 1996	Incentive Prog.
Safety Week			(T-shirts)kid
E. Employee Incentive	FBIPC/NET	February 1st, 199	6 Incentive Prog.
Program -Buckle Up			
Fort Berthold Week			
F. Media Campaign	TAT Youth	July 10, 1995- 3	/30/96 10 PSA 's
	KMHA		Media
	MHA-Times		pro-art
G. Casino Incentive	FBIPC	July 6, 1995	Placemats
Program			Bumper
-			Stickers
			Pens

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D. Project Design

The guidelines of the Secretary of Transportation, Federico Pena's "Impaired Driving Goals And Strategies for the Year 2005", identified (10) ten areas of interventions. Within those guidelines, Fort Berthold Injury Prevention Committee (FBIPC) proposes to target target Employers in promoting seat belt useage and to discourage drinking and driving.

The FBIPC, will establish a network of Employers for Traffic Safety (NETS), which will include community level stake holders'; employers, police, health professionals, beverage servers, Tribal Council and Tribal Health related programs. An education program involving three (3) central campaigns will be established. The campaigns will be as follows: "The Mandan, Hidatsa & Arikara Youth For Supporting Safe Driving Month", "The Three Affiliated Tribes Drugged and Drunk Driving Awareness Month", and "The All Nations Buckle-Up Month".

The major employers identified as the target group will be as follows:

- Three Affiliated Tribal Programs
- Four Bears Casino
- Bureau of Indian Affairs
- Indian Health Service
- Northrup Corporation
- School Districts: WhiteShield Mandaree New Town
- Parshall Twin Buttes
- Mandaree Electronics
- JTPA (State Partnership Training Act & Tribal Program).

Campaign I: Mandan, Hidatsa, Arikara Youth for Safe Driving: Approximately 150 youth are employed by both State and Tribal JTPA. The JTPA is an important member of the NETS and will include an orientation process including drunk and drugged driving information; youth fact sheets regarding statitistics on Fort Berthold, and safety belt usage. Each agency sponsoring youth employees will receive posters and tabletop cards in breakrooms etc. An incentive program will be developed with T-shirts and bumper stickers with tribally specific themes and advertisements on them. These will be distributed to youth that are seen utilizing seat belts when they drive up to work or during lunch hours. The All Nations Youth Leaders will develop tribally specific PSA's geared to youth. The tribally controlled radio station KMHA will air and produce the PSA's. The activities and ads will be printed in the local Mandan, Hidatsa, Arikara, Times (MHA Times).

Campaign II: Three Affiliated Tribes Drunk and Drugged Driving Awareness Month. This will be designated as December 1995. Activities will be developed from November through January 1996. Activities will include a Basketball Tournament for Drunk and Drugged Driving Prevention. This will be done as an "Employee Fitness Challenge". Each of the eleven identified agencies (Four Bears Casino, Indian Health Services, etc.) will sponsor a basketball team and will be charged with developing a team name and anti-drinking and driving slogan. The most creative slogan and name will receive awards. Five to ten minute educational messages will be presented between each game utilizing members from the agency teams. For example, the Captain of Police

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D. Project Design (cont.)

for the Bureau of Indian Affairs will give information about DUI's and how this effects tribal members. The media will be used to issue challenges, for example, the BIA police captain will challenge the Indian Health Service doctors and providers on radio and through print material each time making it fun yet educational.

A media campaign will be conducted utilizing the elders who will make PSA's about drinking and driving including traditional philosophy and wellness concepts. Emphasis will be placed on responsibilities that we have to take care of ourselves so that the children yet unborn will have the impact of positive behaviors and attitudes.

A beverage server training will be conducted in November and will gear up for New Years and other occasions. The bars and casinos on or adjacent to the Fort Berthold Reservation will be targeted. Incentives and methods to encourage participation will be investigated and promoted to find ways to encourage beverage servers to be active partners in NETS (Network for Employers for Traffic Safety).

Campaign III: All Nations Buckle-up Month. This will be designated as May, 1996. Activities will begin as soon as the grant is funded and will have three (3) major components. There is a conference planned for August 10,11, 1995 which will be held in conjunction with the Little Shell PowWow in New Town, North Dakota. This conference will be a Injury Prevention/Occupant Safety Conference and will be held adjacent to the PowWow grounds and the Four Bears Casino and will draw people from nationwide. Approximately 100 people are expected to attend. This will be funded from other sources but we propose to utilize a portion of this grant to compensate KMHA for their time and production costs for editing the speakers and airing it on the 1:00 pm show that deals with contemporary Native American issues. The material can be made available to National Native News and could possibly be aired on other tribal radio stations nationwide. The Four Bears Casino will launch an Awareness Campaign using tribally specific placemats with safety messages as well as signs and prizes to employees using their seat belts. This will be accomplished prior and during the Little Shell Pow Wow.

Mandan, Hidatsa, Arikara, Nation: Child Passenger Safety Week will be designated and slated for March, 1996. Child t-shirts will be used as incentives by employers to their employees who are parents and demonstrate that they use child restraint seats. Media messages will be developed to be aired this week and other messages available through NTHSA will be used.

Buckle-up Fort Berthold Week will be designated in the beginning of February 1996. An employer incentive program utilizing bumber stickers that say slogans such as, "Buckle-up Fort Berthold" or the "Mandan, Hidatsa, and Arikara Nation Values Life, Buckle-UP".

For each identified campaign, a Tribal Resolution will be developed and media messages declaring these events will be aired on the radio and printed in the newspapers. Each campaign will have developed inserts that will be given to all employers to include in the envelopes with employees pay checks.

Agreement For Participation In The North Dakota Highway Safety Plan

No	SP	Ph
	No	NoSP

Budget

The Three Affiliated Tribes' Community Traffic Safety Coordinator and Plan, effective October 01, 1994 through September 30, 1995.

Personal Services:

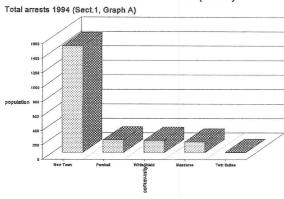
TAT Fringe cost:	ary and fringe	- 765.00 - 180.00 - 152.00 - 500.00 - 219.60		
Travel/Training		\$ 4475.00		
DIRECT COSTS:				
Resource material Communications	S 	\$ 2500.00		
Subtotal		\$4525.00		

Participation

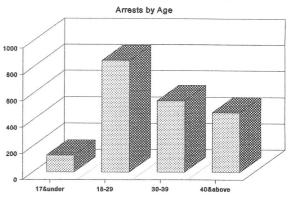
Federal		100%	 \$	19,000.00
State			 	-0-
Local			 to be	reported
Local Be	enefit		 · · · · · · · · · · · · · · · · · · ·	19000.00

PROJECT TOTAL\$19000.00

1994 Ft. Berthold Arrests(BIA)

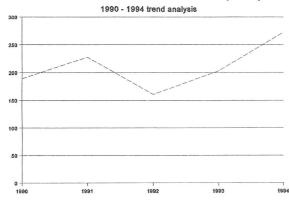


Ft. Berthold Arrests 1994



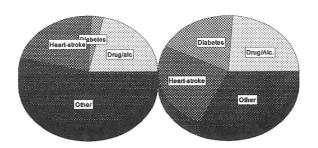
Section 1, Graph B

Ft. Berthold DUI Arrests (BIA)



1993 TAT MORTALITY REVIEW

DIRECT CAUSE VS. INDIRECT (graphD)



CERTIFICATION

Dated this // day of April 1995.

Daylon Spotted Blus Secretary, Tribal Business Council

ATTEST;

Chairman, Tribal Business Council